

at HOME

VICTORIA™



VICTORIA'S OWN HOME & LIFESTYLE MAGAZINE



atHOME Victoria offers readers a high quality, creatively curated glossy magazine filled with fabulous local homes and interiors, innovative design and architecture, trending real estate markets and home renovation ideas. Proud to be 100% local, AHV showcases builders, niche renovators and craftsmen, homes for sale, local products, expert advice, lifestyle and travel features in every issue.



atHOME writers are well known industry experts



TV PERSONALITY & REAL ESTATE VETERAN TODD TALBOT

With an impressive stage and screen career, Todd Talbot currently stars in the hit series *Love It or List It Vancouver*. Inside each issue of AHV, Todd shares his expertise, wisdom and humour in his feature column, *Homes & Real Estate with Todd Talbot*.



LOCAL CELEBRITY & TV PERSONALITY DANA HUTCHINGS

As a fifth generation Victorian, award winning journalist and CHEK Assistant News Director, Dana loves to talk about Victoria to anyone that will listen. In her column *Victoria Vibe*, Dana warmly shares the stories that make our city so special.



AWARD WINNING INTERIOR DESIGNER JENNY MARTIN

An award winning and sought after Victoria-based interior designer, Jenny Martin has her creative finger on the pulse of this region's design aesthetic. Jenny returns in 2016 for a second season of her popular column, *Design with Jenny*.



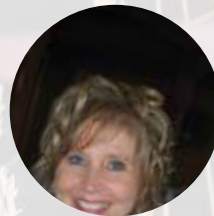
INTERNATIONAL CHEF & TV PERSONALITY DAN HAYES

International chef, owner of The London Chef and co-star of TV's *Moosemeat and Marmalade*, Dan Hayes is a chef with passion. In his column, *Chef at Home*, Dan shares his favourite recipes and teaches readers how to make his dishes at home.



SOMMELIER & WINE EXPERT STUART BROWN

Known for his love of and passion for regional wines, Stuart Brown is a certified Sommelier who teaches at the International Sommelier Guild on Vancouver Island. Stuart reviews local wine and reveals his favourites in his exclusive AHV column, *The Wine List*.



GOOD LIVING & ENTERTAINING GUIDE DOROTHY HAWES

Growing up in a family of twelve, Dorothy Hawes is no stranger to house guests. Today, Dorothy is a veteran hostess who teaches readers how to host with confidence, using local, seasonal products, in her popular column *Entertaining with Dorothy*.

atHOME readers are savvy and sophisticated local consumers

15,000 copies of atHOME Victoria are distributed - free of charge - via high traffic indoor pick-up locations.

NEW FOR 2016 - Globe & Mail

An additional 5,000 copies of AHV are home delivered to Globe & Mail newspaper subscribers on Vancouver Island.

Production Schedule

	Street Date	Booking Deadline	Material Deadline
Issue 1 (Feb/Mar)	Feb 12	Jan 15	Jan 22
Issue 2 (Apr/May)	Apr 8	Mar 11	Mar 18
Issue 3 (Jun/Jul/Aug)	Jun 3	May 6	May 13
Issue 4 (Sep/Oct)	Sep 9	Aug 12	Aug 19
Issue 5 (Nov/Dec)	Nov 4	Oct 7	Oct 14



All imaged CMYK 300 DPI - Please place ALL crop and bleed marks outside the bleed

Double page - Trim size - 16.75" wide x 10.875" tall - Add .125" bleed on all sides

Full page - Trim size - 8.375" wide x 10.875" tall - Add .125" bleed on all sides

1/2 page horizontal - 7.725" wide x 4.6" tall

1/2 page vertical - 4" wide x 10" tall

1/4 page - 4" wide x 4.6" tall

PREMIUM PLACEMENT

x3 issues x5 issues

IFC + page 1 Double	\$3,620	\$3,000
IBC sold out for 2016	\$2,040	\$1,700
Back Cover sold out	\$2,280	\$1,900

STANDARD PLACEMENT

x3 issues x5 issues

Double Page	\$3,120	\$2,600
Full Page	\$1,800	\$1,500
1/2 Page	\$1,080	\$900
1/4 Page	\$650	\$550

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